

THE VISION

“CIAM’s Vision is to Bring the Good News of Jesus Christ to Communities Across Canada by Partnering with Christians to Establish Non-commercial, Community FM Radio Broadcasts.”

*“I AM who I AM...This is my name forever,
the name by which I am to be remembered from generation to generation.”*

(Ex. 3:14-15)

CIAM's focus is on the eternal I AM. Our ultimate goal is to see communities transformed for Christ, and lives changed, built up and restored through a personal living relationship with Jesus Christ.

CIAM emphasizes building a strong vital community through Christian music and the Word of God, which is done through relevant programming and music for family and youth. In addition, CIAM provides community services information, relevant news coverage, song request hours and content serving several ethnicities.

As a means of reaching the whole community with the Good News, CIAM also has a strong emphasis on community involvement and community outreach.

*“...But you are a chosen generation, a royal priesthood, a holy nation, His own special people,
that you may proclaim the praises of Him who called you out of darkness into His marvelous light...”*
(1 Peter 2:9)

CIAM’s main purpose is to present the Good News in its simplest and clearest format without commercial advertising as a means of revenue. CIAM Radio is a listener supported non-profit, non-commercial broadcast. Support and involvement from the local Christian community sustains the CIAM broadcast. We also believe that a Christ-centered community radio outreach depends highly on unity in the body of Christ as we serve together, yet recognizing our diversities and different gifts.

“For as we have many members in one body, but all the members do not have the same function, so we, being many, are one body in Christ, and individually members of one another. Having then gifts differing according to the grace that is given to us, let us use them...” (Romans 12:4-6)

CIAM is best described as a community of missionary servants, who have a common vision to bring the Good News to Canada’s People. We are focusing on the eternal “I AM”. As a means of reaching the whole community with the Good News, we recognize the importance of "The Body of Christ" serving together in the community:

ultimately, we serve together as missionaries with one common purpose and heart, whether as full-time or volunteer servants involved in programming and broadcasting, or as supporters in prayer or finances.

Relational Radio

CIAM is a mission based radio broadcast. We encourage local believers to participate in the broadcast as an outreach to their neighbors and community. It is an active involvement by sharing the love of Jesus through the means of community broadcasting. CIAM is also a "relational" radio broadcast, and every person that serves is a "missionary". We believe, non-Christians listen to CIAM for community information and are drawn to quality music and a message that relates to them.

CIAM's Organization

CIAM started with a vision and burden for Christ-centered media back in 1999. Today, CIAM operates as a non-profit charitable mission organization based out of the diverse culture community of Fort Vermilion, Alberta. CIAM is closely linked with media visionaries in cities like Edmonton, Calgary, Toronto, and Montreal. CIAM can best be described as a community of missionary servants, who have a common vision to bring the Good News through creative media.

In 2003, CIAM Radio was miraculously approved by CRTC as the first broadcast of its kind in Alberta. Since then, CIAM Radio has been broadcasting to Northern Albertans, in a 24 hour daily Christian community format. Presently, CIAM Radio is broadcasting in five locations. Three more broadcast locations will be added in the spring of 2007, in addition to the filing of five new CRTC applications.

START CHRISTIAN COMMUNITY RADIO

The core of CIAM's vision and the heart of our missionary servants is to encourage and assist other Christians across Canada to start Christian radio in a non-profit, non-commercial, community mission format. Our ultimate goal is to see more Canadian communities transformed for Christ, and lives changed, built up and restored through a personal living relationship with Jesus Christ by the way of community radio.

Why Christian Community Radio?

"Christian community radio is about the Good News in your community - Community Involvement, Community Outreach, through Non-profit and Non-commercial broadcasting."

Share the Good News in Your Community emphasizing:

Conversion - to see the lost come to know Jesus Christ as their personal Savior. *"Jesus answered, I am the way, the truth and the life. No one comes to the Father except through Me."* (John 14:6)

Restoration - "...To preach the gospel to the poor; He has sent Me to heal the brokenhearted, To proclaim liberty to the captives And recovery of sight to the blind, To set at liberty those who are oppressed;" (Luke 4:18)

Discipleship - "All Scriptures is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness, that the man of God may be complete, thoroughly equipped for every good work." (2 Timothy 3:16-17)

Community Involvement & Community Outreach

CIAM's focus is on the eternal I AM. As such, we recognize the importance of "The Body of Christ" serving together in the community:

"For as we have many members in one body, but all the members do not have the same function, so we, being many, are one body in Christ, and individually members of one another. Having then gifts differing according to the grace that is given to us, let us use them..." (Romans 12:4-6)

We believe that a Christ-centered community radio outreach depends highly on unity in the body of Christ, yet recognizing its diversities and different gifts. Ultimately, we serve together as missionaries with one common purpose and heart, whether as full-time or volunteer servants involved in programming and broadcasting, or as supporters in prayer or finances.

Non-profit and Non-commercial Radio

Again, CIAM Radio is a listener supported, non-profit, non-commercial broadcast. Our sole purpose is to present the Good News in its simplest form without commercial advertising as a source of revenue. The on-going support of your full-time missionary servants and involvement of the Christian community is of importance to sustain your community station.

How to Start a Local Christian Community Radio Station?

The Invitation

CIAM would like to invite you to become a servant partner of the CIAM Radio Broadcasting Network in Canada. As partners we will serve in a covenant relationship with your local community organization in the following main areas:

- CIAM will do its utmost to assist in establishing a local Christian FM radio station in your community.
- Maintain long-term stability of the CIAM vision through; a strong relationship and communication with your local missionary servant team
- Provide training to assure consistency in programming content, and highest standard of broadcast professionalism.

Partnership and Team work

CIAM will make every effort to provide support in the following areas:

Government relationships and applications with CRTC and Industry Canada, which ensures **APPROVAL**

Tower location contacts, technical analysis, and frequency & call sign search, which ensures **CONTACTS**

Provide a complete package of equipment including transmitter, antenna, computers, on-air broadcasting software, installation and set up, which ensures **RELIABILITY**

Implementation or assisting in developing program and music structure for your target audience, which ensures **CONTENT**

Providing local training in programming and on-air broadcasting, which ensures on going high **QUALITY**

Providing web-site templates including web-streaming of your broadcast, which ensures effective **COMMUNICATION**

On-going programming and broadcasting support, which ensures long-term **CONTINUITY**

TAKING THE NEXT STEP....

- Contact CIAM Radio www.ciamradio.com or call 1-866-927-2426
- Pray for a clear vision and develop a strong community team with a vision for Christian community radio (with Christian representation from several churches)
- Form a local steering committee of core visionary leaders (5-6 people)
- If possible visit CIAM Radio in Fort Vermilion, Alberta
- Build up community awareness/support and volunteer involvement, especially prayer support.

SERVE AS A MEDIA MISSIONARY

Serving in Community context

As a CIAM missionary, the key role is working together with Christians in the community. A Christ centered life testimony is what speaks to those you are serving, whether it is the community you are in, the CIAM team, or on the air.

In addition to CIAM's full-time missionary servants, there are also many dedicated missionary volunteer servants from various age groups and backgrounds. Some are involved in production of programs and live broadcasting, others in recording of weather reports & news, community liners & messages, downloading of minute devotionals & music (CIAM has close to 15,000 songs in its directory), hosting of live call in shows, web-development, antenna & transmitter installations, maintenance of studios, and much more. We are deeply thankful for each and every one involved in serving the Lord. You could be one of them.

Full Time Missionary or Volunteer Servant

As the CIAM broadcast network continues to expand, we would like to invite you to join our CIAM missionary servant team. You can serve full-time or volunteer - short or long term, locally or remote over internet. At the moment, there are several communities that are in various stages of establishment for a CIAM broadcast. There are opportunities right now to start serving in a missionary role in these communities.

Your Calling

Your calling as a servant and missionary is important as you serve with the CIAM team. We would like to spend time with you in prayer and come alongside you as you are seeking God's calling for your life. We would like to see you grow deeper in Spiritual maturity and deeper in your calling as you serve with CIAM. We are walking with you as a friend and fellow servant.

Qualifications & Gifting

The most important qualification for a servant with CIAM is his or her testimony of a real and vital relationship with the Lord Jesus Christ, as well as a living and active faith with compassion for the lost. Your heart is for prayer and you are a team builder who understands the importance of serving within the Body of Christ. Although no formal broadcasting training is required, there is still an advantage to have experience in technical fields including IT, broadcasting, journalism, RF or any other field related to modern broadcasting and communication. No matter what age or background, every missionary will receive extensive in-house training.

Training

CIAM media provides specialized training both over Internet and at the main studios at no charge for full time missionaries and volunteers. Training is done on site at other broadcast locations as well.

Support

CIAM is a faith based charitable organization. CIAM's goal is to see every full-time missionary well supported by local churches, individual donors and benevolent businesses. However as a full-time missionary servant you are not required to have your full support in place before starting to serve. When you are called, we trust the Lord to provide financially as well. Over time, each missionary servant will be asked to prayerfully build their financial support to a level that is reasonable for their family and community situation. Our goal is to see each community broadcast support the respective local missionary. CIAM will assist you in providing presentation material and ideas for connecting with supporters. Minimum and maximum long term support levels will be discussed on an individual basis, and according to your specific needs.

CONTACT US

Feel free to call us on 780-927-2426 or toll free 1-866-927-2426 or contact us by e-mail at ciam@ciamradio.com and we would be glad to pray with you and tell you more about the CIAM training program and how you can serve with us.



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